

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
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<http://ag.ca.gov/charities/>

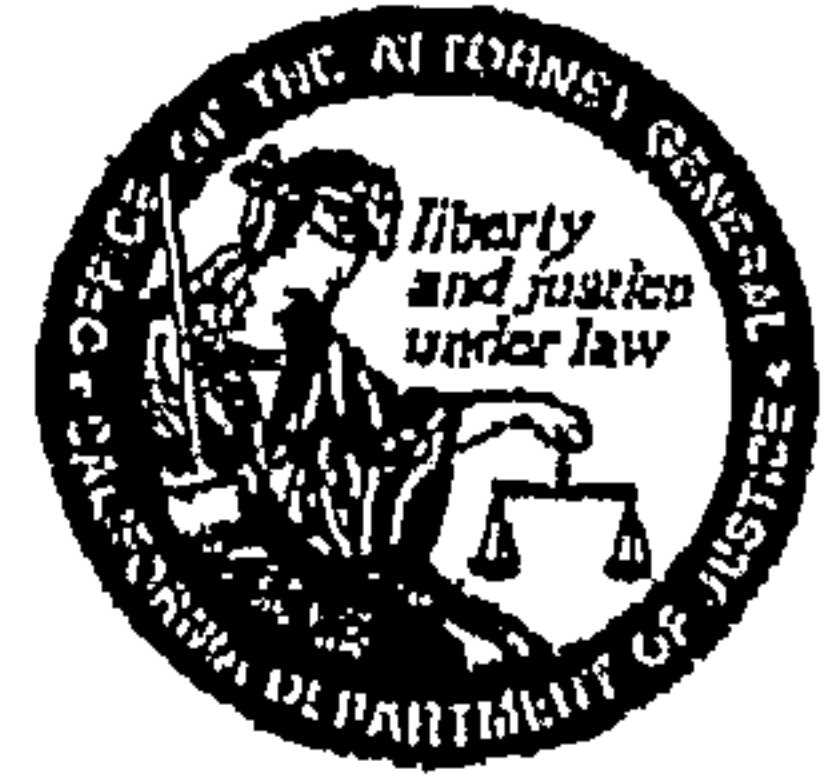
COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

2002 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fund-raiser: MKTG TeleServices, Inc. 101 Continental Blvd., Suite 400 El Segundo CA 90245-4512	Name and Address of Charitable Organization: CT No. <u>69017</u> F.E.I.N. No. <u>943045948</u> <u>Corporation of the</u> Fine Arts Museum of San Francisco Name of Charity <u>233 Post Street</u> Address of Charity <u>San Francisco</u> CA <u>94108</u> City, State, and ZIP Code of Charity
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Figures from (check one): National Campaign ☐ California Campaign ☒

Telemarketing held (on) (from) 8/20/2003, 20 to 12/31/2003, 20
(Type of Activity) (Date or dates must be shown)

Is the contract between the commercial fund-raiser and charity based upon a fee or percentage of revenue? (check one)
If other, provide brief explanation _____

Fee ☒ Percentage ☐
Other ☐

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. _____
b. _____
c. _____
d. _____

A. _____
B. _____
C. _____
D. _____
E. _____
Fa. _____
Fb. _____
Fc. _____
Fd. _____

G. TOTAL REVENUE

\$40,860 G.

2. EXPENSES

(see attached)

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. _____
b. _____
c. _____
d. _____

A. _____
B. _____
C. _____
D. _____
E. _____
F. _____
G. _____
H. _____
I. _____
J. _____
K. _____
L. _____
Ma. _____
Mb. _____
Mc. _____
Md. _____

N. TOTAL EXPENSES

\$15,655 N.

RECEIVED

SEP 01 2004

**Attorney General's
Registry of Charitable Trusts**

410806

**COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES
2002 ANNUAL FINANCIAL REPORT**

(California Government Code Section 12509)

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3. Amount to Charity (subtract line 2N from line 1G)	\$25,205	3.
4. Less additional fund-raising expenses paid by charity (to be completed by charity)	-0-	4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)	N/A	5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)	\$25,205	6.

7. (a) Does any officer, director, partner or owner of the Commercial Fund-raiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the Commercial Fund-raiser has contracted to solicit?

☐ Yes ☒ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 7 (a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

Paul S. Papich
Printed Name

Sr. VP
Title

8/12/04
Date

This report must be signed by two officers or directors of the charitable organization for verifying the distribution.

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

Signature of authorized officer/director (Charity)

Printed Name

Title

Date

*Charity refused to provide revenue information or sign report

MKTG TeleServices, Inc.
 Fine Arts Museums of San Francisco
 2004 Telefundraising Campaign

Total money received by	Fine Arts Museums of San Francisco	\$40,860
Total fees paid to	MKTG TeleServices, Inc.	\$15,655
Total net to	Fine Arts Museums of San Francisco	\$25,205

fees paid to MKTG TeleServices, Inc.: prorated expenses	
payroll	\$9,706
office rental pro rata share	\$783
telephone	\$1,252
utilities	\$0
postage	\$626
printing	\$1,409
fundraising registration	\$157
insurance	\$157
recruitment	\$0
depreciation	\$626
office	\$313
other overhead expenses	\$470
total campaign expenses*	\$15,498
MKTG TeleServices net for profit and admin overhead	\$157

Total fees paid to MKTG TeleServices, Inc.	\$15,655
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*these expenses are based on MKTG TeleServices' operating ratios.

MKTG TeleServices, Inc. does not receive donated funds. All monies rec'd are as reported to MKTG TeleServices by the charitable organization.